

1	Course title	French for Tourism
2	Course number	2232315
3	Credit hours (theory, practical)	3
	Contact hours (theory, practical)	3
4	Prerequisites/corequisites	2232215 Writing II (French)
5	Program title	Bachelor's Degree in French Language and Literature
6	Program code	2202
7	Awarding institution	University of Jordan
8	School	Faculty of Foreign Languages
9	Department	Department of French
10	Level of course	Third year
11	Year of study and semester (s)	Third year, first and second semester
12	Final Qualification	BA
13	Other department (s) involved in teaching the course	-
14	Language of Instruction	French
15	Teaching methodology	X <input type="checkbox"/> Blended <input type="checkbox"/> Online
16	Electronic platform(s)	X <input type="checkbox"/> e-learning X <input type="checkbox"/> Microsoft Teams <input type="checkbox"/> Skype <input type="checkbox"/> Zoom <input type="checkbox"/> Others.....
17	Date of production/revision	2019

18 Course Coordinator:

Name:

Office number:

Phone number:

Email: mousa.awwad@ju.edu.jo

19 Other instructors:

20 Course Description:

As stated in the approved study plan.

This course teaches vocabulary and professional skills in the field of tourism. By doing practical exercises, the student improves his written and oral language and learns necessary skills for the different professions in the field of tourism.

21 Course aims and outcomes:

A- Aims PLOs:

1. Develop French language skills and engage effectively in a wide range of communicative tasks and activities in academic and non-academic contexts.
2. Analyze, evaluate, and critique French literary works and texts in relation to genres, historical periods, and criticism approaches used in analyzing literary texts and works.
3. Analyze and discuss general issues in relation to the nature and function of natural human language and develop his/her abilities and skills in phonetics, phonology, morphology, syntax, semantics, discourse analysis, and pragmatics.
4. Discuss general issues concerning nature and function of French language with reference to relevant acquisition principles and implications for teaching and learning.
5. Translate professionally from French into Arabic and vice versa employing translation theories and principles.
6. Show respect of cultural diversity, ethics, and professional behavior and appreciate the aesthetic and rhetorical aspects in literary works from a variety of cultures.
7. Use information and communication technology to access global databases and information to develop his/her knowledge and skills and use them in generating new knowledge in French and English literary and linguistic texts.
8. Identify scientific research principles and use higher order thinking skills and critical and creative thinking in analyzing and observing issues related to the knowledge and skills of the French language and literature, and to work within a team.

B- Course Learning Outcomes (CLOs):

No.	Course Learning Outcomes	Program Outcomes										Assessment Tools										
		1	2	3	4	5	6	7	8	9	10	1	1	2	3	4	5	6	7	8	9	10
1	analyze authentic documents in the field of tourism and to use them in a professional way				X		X															X
2	choose adequate methods to evaluate and analyze written and spoken data in the field of tourism		X	X	X			X								X	X		X			X
3	Develop ideas how to resolve professional problems in the field of tourism						X		X							X	X		X			X
4	receive tourists and inform them about flight schedules	X					X									X	X		X			X

5	write business letters in French			X		X		X													X
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- **Teaching methods include:** Synchronous lecturing/meeting; Asynchronous lecturing/meeting, discussion, and forums.
- **Assessment methods include:** 1. quizzes, 2. assignments, 3. midterm, 4. projects, 5. interview, 6. presentation, 7. filed study 8. term papers, 9. student portfolio, 10. final exam

22. Topic Outline and Schedule:

Week	Lecture	Topic	Intended Learning Outcome	Learning Methods* /platform	Evaluation Methods**	Resources
1	1.1	Découvrir le monde du tourisme	1,10,13	In class	In-class tasks	Book : Le français du tourisme
	1.2			In class	In-class tasks	Book : Le français du tourisme

	1.3			In class	In-class tasks	Book : Le français du tourisme
2	2.1	Accueillir et assister le touriste : unité 1	4,6,7,10,12,13	Video explaining Accueillir et assister le touriste : unité 1 + word or PDF document + assignment / Moodle	Assignment	
	2.2			In class	In-class tasks	Book : Le français du tourisme
	2.3			In class	In-class tasks	Book : Le français du tourisme
3	3.1	Accueillir et assister le touriste : unité 2	4,6,7,10,12,13	Video explaining Accueillir et assister le touriste : unité 2 + word or PDF document + assignment / Moodle	Assignment	
	3.2			In class	In-class tasks	Book : Le français du tourisme
	3.3			In class	In-class tasks	Book : Le français du tourisme
4	4.1		4,6,7,10,12,13	Video explaining	Assignment	

		Accueillir et assister le touriste : unité 3		Accueillir et assister le touriste : unité 3 + word or PDF document + assignment / Moodle		
	4.2			In class	In-class tasks	Book : Le français du tourisme
	4.3			In class	In-class tasks	Book : Le français du tourisme
5	5.1	Concevoir un produit touristique : unité 1	1,2,6,7,9,12	Video explaining Concevoir un produit touristique : unité 1 + word or PDF document + assignment / Moodle	Assignment	
	5.2			In class	In-class tasks	Book : Le français du tourisme
	5.3			In class	In-class tasks	Book : Le français du tourisme
6	6.1	Concevoir un produit touristique : unité 2	1,2,6,7,9,12	Video explaining Concevoir un produit touristique : unité 2 + word or	Assignment	

				PDF document + assignment / Moodle		
	6.2			In class	In-class tasks	Book : Le français du tourisme
	6.3			In class	In-class tasks	Book : Le français du tourisme
7	7.1	Concevoir un produit touristique : unité 3	1,2,6,7,9,12	Video explaining Concevoir un produit touristique : unité 3 + word or PDF document + assignment / Moodle	Assignment	
	7.2			In class	In-class tasks	Book : Le français du tourisme
	7.3			In class	In-class tasks	Book : Le français du tourisme
8	8.1	Med Exam	1-13	In class		
	8.2					
	8.3					
9	9.1	Assurer la vente et l'après vente : unité 1	2,3,8,12,13	Video explaining Assurer la vente et l'après vente : unité 1+ word or PDF	Assignment	

				document + assignment / Moodle		
	9.2			In class	In-class tasks	Book : Le français du tourisme
	9.3			In class	In-class tasks	Book : Le français du tourisme
10	10.1	Assurer la vente et l'après vente : unité 2	2,3,8,12,13	Video explaining Assurer la vente et l'après vente : unité 2+ word or PDF document + assignment / Moodle	Assignment	
	10.2			In class	In-class tasks	Book : Le français du tourisme
	10.3			In class	In-class tasks	Book : Le français du tourisme
11	11.1	Assurer la vente et l'après vente : unité 3	2,3,8,12,13	Video explaining Assurer la vente et l'après vente : unité 3+ word or PDF document + assignment / Moodle	Assignment	

	11.2			In class	In-class tasks	Book : Le français du tourisme
	11.3			In class	In-class tasks	Book : Le français du tourisme
12	12.1	Promouvoir le produit et fidéliser le client : unité 1	1,2,6,7,9,12	Video explaining Promouvoir le produit et fidéliser le client : unité 1+ word or PDF document + assignment / Moodle	Assignment	
	12.2			In class	In-class tasks	Book : Le français du tourisme
	12.3			In class	In-class tasks	Book : Le français du tourisme
13	13.1	Promouvoir le produit et fidéliser le client : unité 2	1,2,6,7,9,12	Video explaining Promouvoir le produit et fidéliser le client : unité 2 + word or PDF document + assignment / Moodle	Assignment	
	13.2			In class	In-class tasks	Book : Le français du tourisme

	13.3			In class		Book : Le français du tourisme
14	14.1	Promouvoir le produit et fidéliser le client : unité 3	1,2,6,7,9,12	Video explaining Promouvoir le produit et fidéliser le client : unité 3+ word or PDF document + assignment / Moodle	Assignment	
	14.2			In class	In-class tasks	Book : Le français du tourisme
	14.3			In class	In-class tasks	Book : Le français du tourisme
15	15.1	Révision	1-13	Video explaining the revision + word or PDF document + assignment / Moodle	Assignment	
	15.2			Book : Expression Orale, Listening to authentic French extract + exercises on Pour avoir des précisions.	In-class tasks	Book : Le français du tourisme

16				/ Microsoft Teams		
	15.3			In class	In-class tasks	Book : Le français du tourisme
		Final Exam	1-13	In class		

- Teaching methods include: Synchronous lecturing/meeting; Asynchronous lecturing/meeting
- Evaluation methods include: Homework, Quiz, Exam, quiz...etc

23 Evaluation Methods:

Opportunities to demonstrate achievement of the ILOs are provided through the following assessment methods and requirements:

Evaluation Activity	Mark	Topic(s)	Intended Learning Outcome	Period (Week)	Platform
assignment	20	various topics of book	1-5	Every week	Moodle
Midterm exam	30	All topics delivered before this exam	1-5	8	On campus
presentation	10	Imagination of	1-4	13	On campus

		professional context : tour guide, receptionist, etc			
Final exam	40	All topics delivered in the semester	1-5	14	On campus

24 Course Requirements

(e.g: students should have a computer, internet connection, webcam, account on a specific software/platform...etc):

25 Course Policies:

A- Attendance policies:

As per the University Regulations.

B- Absences from exams and submitting assignments on time:

As per the University Regulations.

C- Health and safety procedures:

Please attend all exercise and follow the safety instructions on the walls and the student's booklet.

D- Honesty policy regarding cheating, plagiarism, misbehavior:

As per the University Regulations.

E- Grading policy:

As explained above in 23.

F- Available university services that support achievement in the course:

Please ask me or your academic advisor for any help or support.

26 References:

A- Required book(s), assigned reading and audio-visuals:

Required book (s), assigned reading and audio-visuals:

Sophie Corbeau, Chantal Dubois, Jean-Luc Penfornis, 2018, *Tourisme. com, niveau A2-B1*, Paris, Cle international

Otherbooks:

Internet sites :

You tube

Internet access to News channels

B- Recommended books, materials and media:

27 Additional information:

28 Rubric for Oral presentation

Category	Weight	Unacceptable	Satisfactory	Good	Score
Identify & Explain Errors	30%	The topic and research questions presented by the student are not explained clearly.	There is some explanation provided by the student of the topic and research questions presented, but it is not enough.	Topic and research questions are identified and fully explained in great detail by the student. Appropriate vocabulary is used in explanations.	
Correct Work/Solution	30%	No work is shown by the student that	The work presented to solve this	Work presented fully explains the correct	

		correctly provides a solution to the problem identified.	problem is insufficient.	procedure to provide a solution for the problem. Appropriate vocabulary is used in explanations.	
Problem Solving Strategy	30%	Strategy, tools and procedures to deal with the topic and research questions are not provided.	Strategy, tools and procedures to deal with the research questions are not detailed enough.	Strategy and tools to deal with the research questions are fully explained. Appropriate vocabulary is used in explanations.	
Neatness and presentation skills	10%	The presentation is sloppy or unorganized. There is visible evidence that the student has not practiced his/her presentation skills, e.g. eye contact, clear language, engagement with the audience, pronunciation, etc.	The presentation is somewhat organized. It is somewhat notable that the student has not practiced his/her presentation skills, e.g. eye contact, clear language, engagement with the audience, pronunciation, etc.	The presentation is very easy to follow, is very organized, and is neat. It is very clear that the student has practiced his/her presentation skills, e.g. eye contact, clear language, engagement with the audience, pronunciation, etc.	
Instructor's Comments:					

Head of Curriculum Committee/Department: Dr Mousa Awwad Signature: -----

Head of Department: Dr Hanee Abu Diyeh Signature: -----

Head of Curriculum Committee/Faculty: ----- Signature: -----

Dean: ----- Signature: -----